



# DESTINATION MOTIVATION

# YOUR CUSTOMERS DESERVE A VACATION *and a new roof!*



## YOUR CUSTOMERS CAN BUY TODAY, TRAVEL TOMORROW

Let's face it ... purchasing a new roof can be expensive and probably not in the budget for most homeowners.

A vacation feels a whole lot better.

Meet Destination Motivation— an industry-leading vacation voucher program exclusively for Owens Corning Contractors.



**900+ 5-Star Reviews from Actual Travelers!**

### GREAT FOR YOU & YOUR TEAM

- Helps close more sales
- Drive word-of-mouth referrals
- Generate an amazing buying experience
- Build urgency, trust and excitement
- Differentiate your business from the pack
- Create extreme loyalty
- Reward your top performers
- Incentivize your team
- Create a fun and winning culture
- Enhance employee retention

### OFFER DETAILS

Exclusive to Owens Corning Roofing Contractor Network Members

**50%** off initial set up fee

**1 FREE** Vacation Voucher with initial purchase of 25 Vouchers

**10%** price reduction on all orders

**FREE** creation of print ready co-branded collateral materials, including homeshow and event materials

### TO LEARN MORE, CONTACT:

(888) 777-1232 | [increaseoursales.com/oc](https://increaseoursales.com/oc)